



Your Name
City, State ZIP
Email Address
Phone Number
Li URL

Creative Designer

Modeling Agency | Fashion Production | PR in the Arts
Editorial, Creative Design & Illustration

Summary of Qualifications

Imaginative and inspired graphic designer with natural aptitude to turn ideas into beautiful concepts and designs. Exceptional talent, with fresh perspective to capture brands and cultures. Praised for creative and unique illustrative approaches.

Easily build trust in communicating with clients, models, and stakeholders. Quickly assess and adhere to process requirements—comfortable working in fast-paced environments with strict deadlines. Manage tasks expeditiously with keen observations. Perform collaboratively with team members.

Skills:

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Muse, Flash

Social Media: Instagram, Twitter, Facebook, Tumblr, Pinterest

Microsoft Office Suite: Word, Excel, PowerPoint

Lightroom CC, HTML, CSS, Keynote Presentation

Professional Experience

ABC MODELING AGENCY | NYC, NY

Agent Assistant (July 2018-Present)

Set up style test shoots with photographers. Photograph models and create digital sheets for potential clients. Design email blasts using social media. Work closely with models' legal representation. Coordinate meetings between agency and models. Develop comp cards.

- Recognized for creating an eye-catching design that accurately captured new Curve brand to attract the right clients.
- Recruited three models for Curve division and booked them for upcoming job opportunities.
- Utilized social media to write open-call posts that attracted potential models and developed PR campaigns linking models to client requirements.

MODE OF OPERATION | NYC, NY

Production & Style Assistant (June 2016-June 2018)

Supported production team with daily shoots. Planned and prepared shot list and call sheets. Facilitated model casting. Prepared merchandise for photo shoots.

- Chosen to handle main production assistant's position during absence.

MY ART CO | NYC, NY

Marketing & Social Media Assistant (May 2014-May 2016)

Developed ideas for advertising campaigns. Utilized website and social media to market upcoming exhibitions. Organized and planned events. Followed up with artists to ensure they met deadlines.

- Recognized for doubling attendance at gallery opening by cultivating different talents and curators, as well as keeping website current with new artists' information and images.
- Orchestrated advertising event and promotional video for upcoming gallery show; reached out to artists and curators to attend event and gallery opening.

Education

THE UNIVERSITY — **Bachelor of Arts (BA), Graphic Design & Illustration**